

KnowledgeGate

Information Technology

Content Management System

Content Management System (CMS)

نظام إدارة المحتويات

Professional Content Management System is the easiest way to create, modify and update your own website without the need for technical knowledge that you just don't have the time to learn.

Webmaster- can let your employees modify and update content on your website directly from just about any computer in the world. With Web Developer specific features, such as restricted editing, you can be sure that you stay in control of your design and layout.

Take a look at our list of features and benefits and we're sure you'll see that **Professional Content Management System** is by far the perfect solution for your website content:

Benefits:

- **Manage your entire website:** Professional Content Management System allows you to create and manage your website with the greatest of ease. Create a professional looking website in under 5 minutes and manage it all with the File and Image Managers. Multi-user support allows groups of users to manage and update the content of different sections of your website.
- **Make updates anytime, anywhere:** Remove all the hassle associated with organizing other people to make changes to your specifications and make the changes yourself. All you need to do is login through a browser and you can update and modify the pages of your site as you see fit -from your office, home, laptop, when you're on the run or from any computer anywhere in the world.
- **Save time and Money:** You can have a fully functional and professional website without the need for expensive web developers, or applications. Users can create their own website and define changes accordingly as their requirements change. No need to pay for website updates, and no more waiting for your webmaster to make your required updates. Setup, design, implementation

فوائد النظام:

- إدارة الموقع:
(Multi - User)
- تحديث المحتويات في أي وقت ومن أي مكان:
- توفير الوقت والمال:
- إنشاء صفحات الإنترنت:

and maintenance costs are no longer an issue - leaving you more time and money to get on with your business.

(WYSIWYG)

- **Easy and powerful Editing: (internet explorer 6.0 is needed)** Unparalleled, easy to use and powerful online WYSIWYG (What You See Is What You Get) editor allows you to create and edit professional HTML pages in a matter of minutes without actually having any knowledge of HTML. It is as easy as using Microsoft Word.

HTML

مميزات النظام

(GUI)

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General Features:

- Easy to use GUI (Graphical User Interface) - everything is 'Point and Click'. No technical or programming skills are required. Professional Content Management System also comes with a comprehensive User Guide, Installation Guide and an online help system.
- Professional Content Management System can be used to create, manage, and publish your own content, and enable your IT departments to quickly deploy scalable dynamic websites. You can select your site layout from pre-designed layouts (templates) or give your own design.
- Content are stored and managed separately from the associated presentation layouts.
- For administration and security purpose you can assign roles as Writers, Power writers, Editors and Administrators to your site.
- You can write site content in a web-based editor.
- No need to install and configure any software on your computer.
- It is designed for the non-technical user.
- Professional Content Management System is ideal for websites having large volume of content or big editorial teams or multilingual requirements.
- 100% DHTML, JavaScript and PERL /PHP code. There are no slow Java or ActiveX components to worry about and everything is handled in your browser!

نظام إدارة المحتويات

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(Templates)

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(.....)

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- The perfect content management system for you. Easy to use, a breeze to setup. Let you edit & manage your website. Restrict editing to certain sections of a website, means you can protect your design!
- Powerful and easy to use file manager, giving you more control over YOUR website. Create new files based on templates, upload files from your hard drive, copy, rename and delete files. No need for FTP!
- Completely browser based, online HTML WYSIWYG Editing (What You See is What You Get – i.e 6.0 needed -), if you or your employees can use Microsoft Word, then you can use Content Management System! Complete text formatting and simple to use interface, Point. Click. Edit.
- Create and modify tables and table cells. Set their border color, alignment, cell spacing and more!
- Complete support for stylesheets -- If your HTML code contains a <style> tag or links to a stylesheet, then those styles will automatically be available in the stylesheet drop down list on the toolbar!
- Right click popup menus inside the Professional WYSIWYG Editor make it look and feel like a Windows-based HTML editor! You can right click to cut/copy/paste, modify table/link/image properties and more!
- Upload images directly into your content using the powerful Edit Works Professional image manager. You can also control the type of files and the Maximum data allowed to be sent to the website
- Powerful link manager, create links to other pages on your website without touching the keyboard! Innovative user interface allows simple point and click to create hyperlinks.

. FTP

StyleSheets

<Style>

StyleSheets

Content Management System Tools

Banner Can create multiple group of banners, and it generate the display script, as Java or SSI, also Banners can be displayed as slide show or by page visite, A full statistics can be offered to the advertiser

Newsletter With multiple mail groups creation, and subscribe or unsubscribe option, Each e-mail is personalized to the subscriber profile and sent to his registered e-mail only.

Voting Poll Multiple poll creation, with multiple questions and answers by poll, and poll starting time, it generate the display script, as Java or SSI, on same page or pop window or new page.

Web Publisher With this program, The administrator or any authorized person of the web owner can change the content of their web pages by filling the spaces, also they can change displayed images or Links by other images and links, The WebMaster have to add some tags in the HTML pages to allow control over it via this program.

Classified Ads A professional classified program, with Auto-notify, checklist, mail to a friend, with full functionality to control the look and feel and to create categories and subcategories, to put charges for Ads and control the time of display and renewal. We can arrange this program to be a Classified Jobs, or Real Estate or Online Catalog. .

Music Center A Jukebox, where visitors can organize their music list, We provide 50 Music Title.

Web Search Engine Same as Altavista, Google, Yahoo, with rating, What's new, Top sites, Cool Sites, and a full Management control Panel to administer the program, also a newsletter to send e-mail to all websites owners.

الأدوات الإضافية لنظام إدارة المحتويات

الشريط المتحرك (البانر): يمكن بواسطته إنشاء مجموعات البانر حيث تنشئ ذاتياً إجراءات العرض على شكل جافا أو إس إس آي، ويمكن أن تعرض على شكل شريحة عرض أو حسب الزيارة. ويتم تسجيل كافة الزيارات على كل بانر.

الرسائل الإخبارية: يمكن إنشاء مجموعات بريدية متعددة ويسمح بإضافة خيار الاشتراك أو إلغاء الاشتراك للزوار ويتم إرسال كل رسالة إلى المشترك فقط مع وجود اسمه

الاستفتاء: يسمح بإنشاء عدة مجموعات للاستفتاء كل مجموعة بأسئلة متعددة وتحديد تاريخ وقت الاستفتاء ويقوم النظام تلقائياً بإنشاء إجراء الاستفتاء على شكل جافا أو إس إس آي على نفس صفحة الموقع أو على صفحة جديدة أو على نافذة POP .

ناشر صفحات الويب: يسمح للمستخدم المخول بالدخول على النظام التعديل على الأجزاء من الصفحات المحددة للتعديل عليها أو استبدال الصور والنصوص أو تغيير الروابط بين الصور.

الإعلانات المبوبة: تم تطوير هذا النظام بشكل متميز يسمح بالتحكم الكامل بشكل الأعداد المعروضة على صفحة الإنترنت حيث يسمح بإنشاء تصنيفات وتصنيفات فرعية ولديه خاصية التنبه التلقائي أخبر صديق مع إمكانية التحكم بمدة عرض الإعلان والتحديث، كما أنه يمكن استخدامه لعدة أغراض مثل إعلانات الوظائف، العقارات ودليل الأصناف.

وحدة مركز الصوت: عبارة عن خزانة إلكترونية للملفات الصوتية يسمح للزوار بترتيب قوائم خاصة بهم.

محرك البحث: يدعم الخصائص العامة للبحث مثل محركات بحث ياهو، قوقل وألتافيسستا مع وجود خاصية ترتيب النتائج حسب كلمات البحث ويدعم خاصية جديد الموقع وأفضل المواقع، المواقع الجميلة وبمناز بوجود لوحة تحكم كاملة لإدارة البرامج وتوجد به إمكانية إنشاء رسائل إخبار وإرساله إلى جميع أصحاب المواقع المشاركة.

List of the Web Content Management Tools:

- Calendar of Events
- Client Access Area.
- Download Counter
- Favorite Icon
- File Age Indicator (New, One week ago, one month ago..)
- Finance portfolio/IT
- Greeting Cards
- Guestbook
- White directory
- Random Tasks (Image display, Tips, Link..)
- SMS Gateway Interface
- Tell a friend
- Web Mail

والعديد من الأدوات الجاهزة للتطبيق

- رزنامة الأحداث.
- وحدة منطقة العملاء الخاصة.
- عداد تنزيل الملفات.
- القائمة المفضلة.
- محدد أعمار الملفات.
- ملف الأسهم/التكنولوجيا
- بطاقات التهنئة.
- دفتر الزوار.
- دليل الهاتف.
- المهام العشوائية.
- بوابة SMS.
- أخبر صديق.
- البريد الإلكتروني على الويب.